

# Outreach / Advertising Resources

There are a variety of resources available for reaching candidates. The following lists provide some of the resources that can be tapped into when conducting candidate searches. You may use one or more of the following methods to advertise positions in places where good candidates may see your recruitment postings. These sources are provided as third party research and information websites. Please note that third party websites are **NOT** affiliated with the Division of Personnel & Labor Relations (DOPLR) and that any views or opinions presented by third party websites are solely those of the author and do not necessarily represent those of the Division of Personnel & Labor Relations.

Prior to advertising in the sources below, ensure you've followed your operating agency policy and procedures. DOPLR is not responsible for costs and fees associated with additional outreach and/or advertisement of your vacancies.

<p><b><u>Recruitment Announcements:</u></b></p> <ul style="list-style-type: none"> <li>• Workplace Alaska Bulletin</li> <li>• Internal Agency e-mail</li> <li>• Operating Agency Website</li> </ul> <p><b><u>Job Fairs</u></b></p> <ul style="list-style-type: none"> <li>• <a href="#">Job/Career Fairs and Upcoming Events</a></li> <li>• <a href="#">Department of Labor and Workforce Development job fair site</a></li> </ul> <p><b><u>Internet</u></b></p> <ul style="list-style-type: none"> <li>• Colleges and Universities</li> <li>• Job Boards</li> <li>• Resume Banks</li> </ul>	<p><b><u>Advertising</u></b></p> <ul style="list-style-type: none"> <li>• Publications</li> <li>• Professional Journals</li> <li>• Newspaper</li> <li>• Television</li> <li>• Radio</li> <li>• Work Bulletin Boards</li> </ul> <p><b><u>Networking</u></b></p> <ul style="list-style-type: none"> <li>• Professional Organizations</li> <li>• Employee Referrals</li> <li>• Direct Mailings</li> </ul>
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**Diversity Affinity Organizations**

Alaska is rich in diversity. There are many organizations that represent the diversity of our state. These organizations provide an opportunity to build relationships with potential candidates or employees. Many of the organizations have monthly meetings, social events, job fairs, etc.

**Persons with Disabilities**

The Division of Personnel & Labor Relations partners with the [Department of Labor and Workforce Development](#), [Division of Vocational Rehabilitation](#) in recruiting qualified workers with disabilities.

**Colleges and Universities**

Colleges and Universities are ideal for entry level professional recruiting. This is particularly true as we begin to compete for the most talented of our nation's college graduates. This resource allows you to focus on majors for which you are seeking candidates. Colleges have career centers to assist their graduates obtain employment. They welcome companies and agencies who have job vacancies. Some schools may allow you to post jobs free of charge. Check out a listing of Universities and links.

## Associations & Organizations

Professional associations and organizations are excellent resources for creating networks! Nearly all professional associations and organizations offer a job announcement service. Most of these job-posting services are free or at a minimal cost.

## Alaska Universities and Colleges

[Department of Education and Early Development](#)

## Newspapers

**Note:** The Division of Personnel & Labor Relations does run a weekly box ad in Anchorage, Fairbanks and Juneau which lists featured jobs of the week.

<p><u><b>Anchorage</b></u> <a href="#">Anchorage Daily News</a> <a href="#">Alaska Journal of Commerce</a> <a href="#">University of Alaska Anchorage– The Northern Light</a> <a href="#">Petroleum News</a></p> <p><u><b>Cordova</b></u> <a href="#">Cordova Times</a></p> <p><u><b>Fairbanks</b></u> <a href="#">Fairbanks Daily News Miner</a></p> <p><u><b>Haines</b></u> <a href="#">The Chilkat Valley News</a></p> <p><u><b>Homer</b></u> <a href="#">Homer Tribune</a> <a href="#">Homer News</a></p>	<p><u><b>Juneau</b></u> <a href="#">Capital City Weekly</a> <a href="#">Juneau Empire</a></p> <p><u><b>Kenai</b></u> <a href="#">The Peninsula Clarion</a></p> <p><u><b>Ketchikan</b></u> <a href="#">Ketchikan Daily News</a></p> <p><u><b>Kodiak</b></u> <a href="#">Kodiak Daily Mirror</a></p> <p><u><b>Nome</b></u> <a href="#">Nome Nugget</a></p> <p><u><b>Palmer</b></u> <a href="#">Frontiersman</a></p>	<p><u><b>Petersburg</b></u> <a href="#">Petersburg Pilot</a></p> <p><u><b>Sitka</b></u> <a href="#">Daily Sitka Sentinel</a></p> <p><u><b>Valdez</b></u> <a href="#">The Valdez Star</a></p> <p><u><b>Skagway</b></u> <a href="#">Skagway News</a></p> <p><u><b>Thorne Bay</b></u> <a href="#">The Island News</a></p>
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<p><u><b>Other – Statewide Publications</b></u></p> <p><a href="#">Alaska Magazine</a></p> <p><a href="#">Alaska Newspapers, Inc.</a></p> <p>The <a href="#">Bristol Bay Times</a> is published each Thursday by Alaska Newspapers, Inc. Serving Dillingham, King Salmon, Naknek and surrounding villages.</p> <p>Serving the <a href="#">Northwest Arctic Borough and the North Slope Borough</a>. The Arctic Sounder is published each Thursday by Alaska Newspapers, Inc.</p> <p>Prince William Sound's Oldest Newspaper. The <a href="#">Cordova Times</a> is published weekly by Alaska Newspapers, Inc.</p>	<p>Serving the Aleutians and Pribilofs. The <a href="#">Dutch Harbor Fisherman</a> is published weekly by Alaska Newspapers, Inc.</p> <p><a href="#">Seward Phoenix Log</a> serving eastern Kenai Peninsula residents in Seward, Moose Pass and Cooper Landing since 1966.</p> <p>The Beat of the Yukon-Kuskokwim Delta. <a href="#">The Tundra Drums</a> is an independent newspaper dedicated to being the definitive informational medium for the Yukon-Kuskokwim Delta and is published weekly by Alaska Newspapers, Inc</p> <p><a href="#">The Delta Discovery</a>, weekly newspaper serving the Yukon-Kuskokwim region in Southwestern Alaska.</p>
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<p><b><u>Publications Outside of Alaska</u></b></p> <p><a href="#">California - LA Times</a></p> <p><a href="#">Chicago Tribune</a></p> <p><a href="#">Houston Chronicle</a></p> <p><a href="#">Minnesota – Star Tribune</a></p> <p><a href="#">Montana – Billings Gazette</a></p> <p><a href="#">New York Times</a></p> <p><a href="#">New York Daily News</a></p>	<p><a href="#">Oregon – The Oregonian</a></p> <p><a href="#">The Wall Street Journal</a></p> <p><a href="#">South Dakota – Argus Leader</a></p> <p><a href="#">USA Today</a></p> <p><a href="#">Washington - Seattle Times</a></p> <p><a href="#">Washington Post</a></p> <p><a href="#">Wyoming – Wyoming Tribune Eagle</a></p>
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### **Internet Job Posting Boards**

<p><b><u>General Job Sites</u></b></p> <p><a href="#">America's Job Bank General Job Board</a></p> <p><a href="#">California Job Journal</a></p> <p><a href="#">Career Builder</a></p> <p><a href="#">Career Market Place</a></p> <p><a href="#">Careers Yahoo</a></p> <p><a href="#">College Recruiter</a></p> <p><a href="#">Dice</a></p> <p><a href="#">Help Wanted Alaska</a></p> <p><a href="#">Hire Veterans.com</a></p> <p><a href="#">Hot Jobs</a></p> <p><a href="#">Indeed</a></p> <p><a href="#">Jobster</a></p> <p><a href="#">Military Exits</a></p> <p><a href="#">Monster</a></p> <p><a href="#">Simply Hired</a></p> <p><a href="#">Think Energy Group</a></p> <p><a href="#">True Careers</a></p> <p><a href="#">Work Tree</a></p> <p><b><u>Information Technology Related Job Sites</u></b></p> <p><a href="#">Agaveblue</a></p> <p><a href="#">Broadband Careers Network</a></p> <p><a href="#">Career Net</a></p> <p><a href="#">Computer Jobs</a></p> <p><a href="#">Computer Work</a></p> <p><a href="#">Dice</a></p> <p><a href="#">Gobs of Jobs</a></p> <p><a href="#">IT Classifieds</a></p> <p><a href="#">Job Circle</a></p> <p><a href="#">Operation IT</a></p> <p><a href="#">Techno Central</a></p>	<p><b><u>Accounts and Finance Related Job Sites</u></b></p> <p><a href="#">Accounting</a></p> <p><a href="#">Accounting Classifieds</a></p> <p><a href="#">American Institution of Certified Public Accountants</a></p> <p><a href="#">Financial Jobs</a></p> <p><a href="#">Jobs in the Money</a></p> <p><b><u>Engineering Related Job Sites</u></b></p> <p><a href="#">AASHTO</a></p> <p><a href="#">American Indian Science and Engineering Society</a></p> <p><a href="#">iHireEngineering</a></p> <p><a href="#">IS Hunter</a></p> <p><a href="#">National Society of Black Engineers</a></p> <p><a href="#">National Society of Professional Engineers</a></p> <p><a href="#">Society of Hispanic Professional Engineers</a></p> <p><a href="#">The Maritime Society of Women Engineers</a></p> <p><b><u>Free Posting Boards</u></b></p> <p><i>Post jobs through a college or university student career center. Many offer free job postings.</i></p> <p><a href="#">Career File</a></p> <p><a href="#">Creative Central</a></p> <p><a href="#">devBistro</a></p> <p><a href="#">Get me a Job (added to list 12/18/07)</a></p> <p><a href="#">Hire a Hero</a></p> <p><a href="#">JobAdsUSA</a></p> <p><a href="#">Job-Ad-Venture</a></p> <p><a href="#">Jobvertise (added to list 12/18/07)</a></p> <p><a href="#">Telecommute-jobs</a></p> <p><a href="#">Telecommuting Techies</a></p> <p><a href="#">The Job Box</a></p> <p><a href="#">The Job Spider</a></p> <p><a href="#">Today's Classifieds</a></p>	<p><b><u>HealthCare Related Job Sites</u></b></p> <p><a href="#">Advance</a></p> <p><a href="#">American Psychiatric Nurses Association</a></p> <p><a href="#">Diversity Allied Health Careers</a></p> <p><a href="#">Employment Guide Allied Health Jobs</a></p> <p><a href="#">Great Nurse</a></p> <p><a href="#">Healthcare Source</a></p> <p><a href="#">Hip Jobs</a></p> <p><a href="#">Jobs in Healthcare</a></p> <p><a href="#">Med Careers</a></p> <p><a href="#">Med Hunters</a></p> <p><a href="#">Medical Workers</a></p> <p><a href="#">Med Jump</a></p> <p><a href="#">Minority Nurse</a></p> <p><a href="#">My Health Care Jobs</a></p> <p><a href="#">Nurse America</a></p> <p><a href="#">Nurses 123</a></p> <p><a href="#">Nurse town</a></p> <p><a href="#">Nursing ALD</a></p> <p><a href="#">Nursing Jobs</a></p> <p><a href="#">Nursing Jobs</a></p> <p><a href="#">Nursing Opportunities</a></p> <p><a href="#">Nurse</a></p> <p><a href="#">Nurse Recruiter</a></p> <p><a href="#">Health Jobs USA</a></p> <p><b><u>Other Job Sites</u></b></p> <p><a href="#">Executive</a></p> <p><a href="#">National Association of Colleges &amp; Employers</a></p> <p><a href="#">National Association of Social Workers</a></p> <p><a href="#">National Center for Women &amp; Policing</a></p> <p><a href="#">Society for Human Resource Management</a></p> <p><a href="#">College Recruiter</a></p> <p><a href="#">Higher Ed Jobs</a></p>
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## Alaska Television

<p><u><b>ABC Network</b></u></p> <ul style="list-style-type: none"><li>• Anchorage: KIMO (Ch. 13)</li><li>• Fairbanks: KATN (Ch. 2)</li><li>• Juneau: KJUD (Ch. 8)</li></ul> <p><u><b>CBS Network</b></u></p> <ul style="list-style-type: none"><li>• Anchorage: KTVA (Ch. 11)</li><li>• Sitka: KTNL (Ch. 13)</li></ul> <p><u><b>Fox Network</b></u></p> <ul style="list-style-type: none"><li>• Anchorage: KTBY (Ch. 4)</li><li>• Fairbanks: KFXF (Ch. 7)</li></ul> <p><u><b>CW Network</b></u></p> <ul style="list-style-type: none"><li>• Anchorage: KYES (Ch. 5)</li></ul>	<p><u><b>NBC Network</b></u></p> <ul style="list-style-type: none"><li>• Anchorage: KTUU (Ch. 2)</li><li>• Fairbanks: KTVF (Ch. 11)</li></ul> <p><u><b>PBS Network</b></u></p> <ul style="list-style-type: none"><li>• Anchorage: KAKM (Ch. 7)</li><li>• Fairbanks: KUAC (Ch. 9)</li><li>• Juneau: KTOO (Ch. 3)</li></ul> <p><u><b>GCI</b></u></p>
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## Alaska Radio

<p><b>Anchorage</b></p> <p><a href="#">KBRJ ("KBear 104") - 104.1 FM</a></p> <p><a href="#">KEAG ("Kool 97.3") - 97.3 FM</a></p> <p><a href="#">KFOD - 750 AM</a></p> <p><a href="#">KRUA - 88.1 FM (University of Alaska, Anchorage)</a></p> <p><a href="#">KZND ("The End") - 87.7 FM</a></p> <p><a href="#">KMXS ("Mix 103.1") - 103.1 FM</a></p> <p><b>Bethel</b></p> <p><a href="#">KYUK - 640AM</a></p> <p><b>Fairbanks</b></p> <p><a href="#">KUAC - 89.9 FM (University of Alaska, Fairbanks)</a></p> <p><a href="#">KSUA - 91.5 FM (University of Alaska, Fairbanks)</a></p> <p><b>Juneau</b></p> <p><a href="#">KINY - 800 AM</a></p> <p><a href="#">KSRI FM ("Star 102.7") - 102.7 FM</a></p> <p><a href="#">KSUP - 106.3/107.9 FM</a></p> <p><a href="#">KTKU ("Taku 105") - 105.1 FM</a></p> <p><a href="#">KTOO - 104.3 FM</a></p>	<p><b>Ketchikan</b></p> <p><a href="#">KFMI - 99.9 FM</a></p> <p><a href="#">KRBD - 105.3 FM</a></p> <p><b>Seward</b></p> <p><a href="#">KSWD - 105.3FM &amp; 950 AM</a></p> <p><b>Sitka</b></p> <p><a href="#">KSBZ - 103.1FM</a></p> <p><b>Soldotna</b></p> <p><a href="#">KSRM - 920 AM</a></p> <p><b>Valdez</b></p> <p><a href="#">KVAK - 93.3 FM &amp; 1230 AM</a></p> <p><b>Wasilla</b></p> <p><a href="#">KMBQ - 99.7 FM</a></p>
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