

## Public Communications Services Results Delivery Unit

### Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate radio listeners throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services to un-served and underserved audiences.

### Core Services

- See Components.

### Major RDU Accomplishments in 2012

- All grantee stations maintained or increased broadcast services to otherwise un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay.
- Addressed the lack of engineering services at two of three bush and rural radio stations.
- Improved broadband capacity and connectivity between the four TV stations, a shared asset that establishes a modern cost effective system for content sharing, distribution, application on all digital platforms.
- Secured new TV funding to improve government access programming on all digital platforms.
- The multi-year strategic restructuring effort to build a new unified television service came to fruition with the creation of Alaska Public Television (APT).
- All stations participated in a group project to meet new Federal Communication Commission (FCC) requirements for upgrading Emergency Alert System (EAS) technology.
- Negotiated with national network program providers for deeply discounted and therefore affordable annual rates for all stations.
- Produced affordable in state training and professional development opportunities for station managers, news personnel, and development/fundraising staff. Maintained and administered a group health plan for stations that can afford to offer coverage to employees.
- Continuation of the daily statewide news services from the Alaska Public Radio Network (APRN).
- Native stations in Alaska participated in the national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.
- Represented system interests on the federal level; worked with non-State agencies to secure funds for system infrastructure and technology projects.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to consolidate common services and functions in order to maintain program delivery while reducing administrative expenses.
- Alaska Public Broadcasting Inc. (APBI) managed the State owned Alaska Rural Communication Services (ARCS) television program service without any major system-wide shutdowns, failures or outages.
- APBI managed the State owned satellite infrastructure delivering public communications services including public radio, public television, University of Alaska Distance Delivery (UATV) and the ARCS television service throughout Alaska.
- ARCS participated in all of the State of Alaska Emergency Alert System (EAS) monthly exercises as well as all actual emergency alerts.
- State funded satellite communications services continued to deliver content produced by and/or for Alaskan non-commercial public radio stations throughout Alaska.

### Key RDU Challenges

**Federal Funding** - Federal funding accounts for approximately 32% of total system revenue and this funding is at risk. Bush/rural stations with their sole service audiences are vulnerable should federal funding cuts continue.

**Strategic Restructuring** - Public broadcasting in Alaska is recognized nationally for a willingness and ability to change organizational structures in order to become more cost effective in providing service. This kind of strategic restructuring is very hard to accomplish. The Alaska Public Broadcasting Commission (APBC) supports the development of these

initiatives that improve or expand service to communities; prioritizing initiatives that focus on sustaining and enhancing strong local services and adaptability to fast changing media technology.

### Significant Changes in Results to be Delivered in FY2014

No significant changes in results to be delivered in FY2014

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**Public Communications Services  
RDU Financial Summary by Component**

*All dollars shown in thousands*

	FY2012 Actuals				FY2013 Management Plan				FY2014 Governor			
	UGF+DGF Funds	Other Funds	Federal Funds	Total Funds	UGF+DGF Funds	Other Funds	Federal Funds	Total Funds	UGF+DGF Funds	Other Funds	Federal Funds	Total Funds
<b><u>Formula Expenditures</u></b> None.												
<b><u>Non-Formula Expenditures</u></b>												
Public Broadcasting Commission	53.3	0.0	0.0	53.3	54.2	0.0	0.0	54.2	54.2	0.0	0.0	54.2
Public Broadcasting - Radio	3,319.9	0.0	0.0	3,319.9	3,319.9	0.0	0.0	3,319.9	3,319.9	0.0	0.0	3,319.9
Public Broadcasting - T.V.	727.1	0.0	0.0	727.1	825.9	0.0	0.0	825.9	825.9	0.0	0.0	825.9
Satellite Infrastructure	848.2	200.0	0.0	1,048.2	847.3	323.7	0.0	1,171.0	847.3	323.7	0.0	1,171.0
<b>Totals</b>	<b>4,948.5</b>	<b>200.0</b>	<b>0.0</b>	<b>5,148.5</b>	<b>5,047.3</b>	<b>323.7</b>	<b>0.0</b>	<b>5,371.0</b>	<b>5,047.3</b>	<b>323.7</b>	<b>0.0</b>	<b>5,371.0</b>

**Public Communications Services**  
**Summary of RDU Budget Changes by Component**  
**From FY2013 Management Plan to FY2014 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2013 Management Plan	5,047.3	0.0	323.7	0.0	5,371.0
FY2014 Governor	5,047.3	0.0	323.7	0.0	5,371.0

## Component: Public Broadcasting Commission

### Contribution to Department's Mission

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

### Core Services

- The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:
- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirements.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

### Major Component Accomplishments in 2012

- Stations provided another year of service to un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay.
- Addressed the lack of engineering services at two of three bush and rural radio stations.
- Improved broadband capacity and connectivity between the four TV stations, a shared asset that establishes a modern cost effective system for content sharing, distribution, application on all digital platforms.
- Secured new TV funding to improve government access programming on all digital platforms.
- The multi-year strategic restructuring effort to build a new unified television service came to fruition with the creation of Alaska Public Television (APT). Recent funding increments helped facilitate this strategic restructuring.
- All stations participated in a group project to meet new Federal Communication Commission (FCC) requirements for upgrading Emergency Alert System (EAS) technology.
- Negotiated with national network program providers for deeply discounted and therefore affordable annual rates for all stations.
- Produced affordable in state training and professional development opportunities for station managers, news personnel, and development/fundraising staff.
- Maintained and administered a group health plan for stations that can afford to offer coverage to employees. Continuation of the daily statewide news services from the Alaska Public Radio Network (APRN).
- Native stations in Alaska participated in the national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.
- Allocated radio station operating grants using a methodology that was implemented in FY2010. FY2012 was the final year of a three year transition into using the methodology.
- Represented system interests on the federal level; worked with non-State agencies to secure funds for system infrastructure and technology projects.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing expenses.

### Key Component Challenges

**Engineering Support for Underserved Areas** - The system has a chronic need for qualified engineering support. State funding was appropriated in FY2012 that helped establish a centrally managed engineering service which has addressed critical needs in 15 bush and rural communities. A third engineer would make the statewide work scope

feasible and ensure that the critical service is sustainable.

### **Significant Changes in Results to be Delivered in FY2014**

No significant changes in results to be delivered in FY2014

### **Statutory and Regulatory Authority**

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

<b>Contact Information</b>
<p><b>Contact:</b> Jamie Waste, Executive Director, Public Broadcasting Commission <b>Phone:</b> (907) 586-1600 <b>Fax:</b> (907) 586-5692 <b>E-mail:</b> jamie@akpb.org</p>

**Public Broadcasting Commission  
Component Financial Summary**

*All dollars shown in thousands*

	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	5.0	5.9	5.9
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	48.3	48.3	48.3
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	53.3	54.2	54.2
<b>Funding Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>

**Summary of Component Budget Changes  
From FY2013 Management Plan to FY2014 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2013 Management Plan	54.2	0.0	0.0	0.0	54.2
FY2014 Governor	54.2	0.0	0.0	0.0	54.2

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting Commission (AR11825) (77)  
**RDU:** Public Communications Services (30)

	FY2012 Actuals	FY2013 Conference Committee	FY2013 Authorized	FY2013 Management Plan	FY2014 Governor	FY2013 Management Plan vs FY2014 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	5.0	5.9	5.9	5.9	5.9	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	48.3	48.3	48.3	48.3	48.3	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004 Gen Fund (UGF)	53.3	54.2	54.2	54.2	54.2	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)

**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2013 Conference Committee To FY2013 Authorized *****												
FY2013 Conference Committee	ConfCom	54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0
1004 Gen Fund		54.2										
<b>Subtotal</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Authorized To FY2013 Management Plan *****												
<b>Subtotal</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Management Plan To FY2014 Governor *****												
<b>Totals</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Services**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Line Number	Line Name			FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
73000	Services			5.0	5.9	5.9
Expenditure Account	Servicing Agency	Explanation		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>73000 Services Detail Totals</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
73979	Mgmt/Consulting (IA Svcs)	Administrative Services	Grant agreement processing	5.0	5.9	5.9

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor	
77000	Grants, Benefits		48.3	48.3	48.3	
<b>Expenditure Account</b>		<b>Servicing Agency</b>	<b>Explanation</b>	<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>
			<b>77000 Grants, Benefits Detail Totals</b>	<b>48.3</b>	<b>48.3</b>	<b>48.3</b>
77110	Grants		48.3	48.3	48.3	

**Inter-Agency Services**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Expenditure Account	Service Description	Service Type	Servicing Agency	FY2012 Actuals	FY2013	
					Management Plan	FY2014 Governor
73979	Mgmt/Consulting (IA Svcs)	Grant agreement processing	Intra-dept Administrative Services	5.0	5.9	5.9
<b>73979 Mgmt/Consulting (IA Svcs) subtotal:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
<b>Public Broadcasting Commission total:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
<b>Grand Total:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>

## Component: Public Broadcasting - Radio

### Contribution to Department's Mission

To provide quality programs and public telecommunication services that inform, educate, enlighten, and entertain radio listeners throughout Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

### Core Services

- This component contains funding for basic operating grants to public radio stations whose collective mission is to provide un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay. Public broadcasting focuses on the delivery of 'local' programming services with an emphasis on news and information programming, including education, health and safety programming; including participation in the Emergency Alert System (EAS).
- Alaska Public Broadcasting Commission (APBC) grants to 30 eligible entities support the delivery of public broadcasting programming by 30 public radio stations throughout Alaska. In addition to the main radio stations Alaska public radio operates some 60 signal translators throughout the state reaching 95% of all Alaskans. These stations and their widespread network of translators are a key component of Alaska's telecommunications and information dissemination infrastructure.
- Public radio provides thorough and in many cases the only coverage of local, regional and statewide news and information available to Alaskans, especially in bush and rural service areas. Additionally, public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal Emergency Alert System (EAS) and other critical health and safety information programming.

### Major Component Accomplishments in 2012

- New funding helped address the chronic lack of engineering services at bush and rural radio stations.
- All stations participated in a group project to meet new Federal Communication Commission (FCC) requirements for upgrading Emergency Alert System (EAS) technology.
- Negotiated with national network program providers for deeply discounted and therefore affordable annual rates for all stations.
- Produced affordable in state training and professional development opportunities for station managers, news personnel, and development/fundraising staff.
- Maintained and administered a group health plan for stations that can afford to offer coverage to employees.
- Continuation of the daily statewide news services from the Alaska Public Radio Network (APRN).
- Through collaborations and partnerships, Alaska public radio continued to control costs while striving to improve service. Examples include working with non-state agencies to secure funds for system infrastructure and technology innovations and upgrades.
- Seven bush and rural stations continued their participation in a cutting edge technology project that is significantly reducing transmitter electrical consumption and utility costs.

### Key Component Challenges

**Digital Media Services** - In the digital age, public media must build upon and move beyond conventional broadcasting in order to expand and improve production and delivery of digital services and local content. This challenge is costly and requires new energy, focus, expertise and financial resources.

### Significant Changes in Results to be Delivered in FY2014

No significant changes in results to be delivered in FY2014.

## Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

Contact Information
<p><b>Contact:</b> Jamie Waste, Executive Director, Public Broadcasting Commission <b>Phone:</b> (907) 586-1600 <b>Fax:</b> (907) 586-5692 <b>E-mail:</b> jamie@akpb.org</p>

**Public Broadcasting - Radio  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	3,319.9	3,319.9	3,319.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	3,319.9	3,319.9	3,319.9
<b>Funding Totals</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>

**Summary of Component Budget Changes  
From FY2013 Management Plan to FY2014 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2013 Management Plan	3,319.9	0.0	0.0	0.0	3,319.9
FY2014 Governor	3,319.9	0.0	0.0	0.0	3,319.9

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (AR11830) (2044)  
**RDU:** Public Communications Services (30)

	FY2012 Actuals	FY2013 Conference Committee	FY2013 Authorized	FY2013 Management Plan	FY2014 Governor	FY2013 Management Plan vs FY2014 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	3,319.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0.0%</b>
<b>Fund Sources:</b>							
1004 Gen Fund (UGF)	3,319.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0	0.0%
<b>Unrestricted General (UGF)</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2013 Conference Committee To FY2013 Authorized *****												
FY2013 Conference Committee	ConfCom	3,319.9	0.0	0.0	0.0	0.0	0.0	3,319.9	0.0	0	0	0
1004 Gen Fund		3,319.9										
<b>Subtotal</b>		<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Authorized To FY2013 Management Plan *****												
<b>Subtotal</b>		<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Management Plan To FY2014 Governor *****												
<b>Totals</b>		<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
77000	Grants, Benefits		3,319.9	3,319.9	3,319.9
Expenditure Account	Servicing Agency	Explanation	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>77000 Grants, Benefits Detail Totals</b>			<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>
77437	General Government	Alaska Public Broadcasting radio station grants.	3,319.9	3,319.9	3,319.9

## Component: Public Broadcasting - T.V.

### Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

### Core Services

- This component contains funding for operating grants to four private non-profit independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- These stations and their wide spread system of low power translators are a key component of Alaska's telecommunications infrastructure. The stations each provide at least 11 hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Running, Anchorage Edition, Gavel to Gavel, as well as Alaska history, science and public affairs programs.
- Local ownership and local control of programming is a key element of Alaska's public television system. As mass media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc. to maintain the ARCS rural TV network.

### Major Component Accomplishments in 2012

- The multi-year strategic restructuring effort to build a new unified service came to fruition with the creation of Alaska Public Television (APT). Organizational change on this level is difficult work but remained a top priority for the participants given their shared public service mission and financial constraints. Recent funding increments helped facilitate this strategic restructuring which will result in a more cost effective, robust, and locally relevant service.
- While undergoing significant organizational change, public television continued to provide non-commercial programs to un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay; and continued to seek new opportunities to provide integrated services and partner on new initiatives with other public broadcasting entities and community institutions.
- With improved broadband capacity, a new distribution system provided high-speed, two-way connections among the stations, allowing for the origination of live, local program and providing for cost savings through centralized technical operations.
- 360 North, the full-time year-round Alaska public affairs channel provided *Gavel Alaska* during the Legislative session and original Alaska content, including coverage of major events like the Alaska Federation of Natives (AFN) Convention, Celebration and the Conference of Young Alaskans, along with Alaska history, science and outdoors programs. 360 North is widely available throughout Alaska and the channel is also streamed on the web.
- Meeting the federal mandate to shut off analog transmitters and broadcast in digital remains costly. KUAC, KTOO, KAKM and KYUK (Alaska television stations) operate digital transmitters and provide enhanced multi-cast services on their digital transmitters and produce Alaskan programming in High Definition Television (HDTV).
- Public television provides Alaskans with quality, non-commercial programming including national programs such as *Sesame Street*, *Masterpiece Mystery*, *American Experience*, *Nova*, *Charlie Rose*, *PBS News Hour*, *Sid the Science Kid*, *Nature*, *American Masters*, and new critically acclaimed series such as *Downton Abbey*; and Alaska programming like *Gavel Alaska*; Alaska Supreme Court proceedings; presentations to the legislature by our congressional delegation, Chief Justice, and Governor; coverage of AFN Convention, Sealaska Heritage's Celebration and elections; and series like *Alaska Weather*, *Alaska Edition* and American Association of Retired Persons (AARP) *Alaska*.

- Public television facilitates the statewide broadcast and distribution of distance education courses to Alaskans via UATV (University of Alaska Television) and the statewide distribution of Alaska Rural Communication Services (ARCS).

## Key Component Challenges

**Alaska Content** - For the past decade, there has been very little production of local, regional and statewide public affairs and cultural programming as a result of these funding realities. The recent strategic restructuring and increments created opportunity for significant expansion of Alaskan content across all digital media platforms. The challenge is sustaining this effort given the threat of reductions to federal funding.

**Digital Mandate for Translators** - The Federal Communication Commission (FCC) deadline for converting rural translators to digital service is September 1, 2015. Stations will be required to replace their extensive network of low-power analog translators, which serve rural Alaska, with digital equipment.

## Significant Changes in Results to be Delivered in FY2014

No significant changes in results to be delivered in FY2014.

## Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

### Contact Information

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**Public Broadcasting - T.V.  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	727.1	825.9	825.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>727.1</b>	<b>825.9</b>	<b>825.9</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	727.1	825.9	825.9
<b>Funding Totals</b>	<b>727.1</b>	<b>825.9</b>	<b>825.9</b>

**Summary of Component Budget Changes  
From FY2013 Management Plan to FY2014 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2013 Management Plan	825.9	0.0	0.0	0.0	825.9
FY2014 Governor	825.9	0.0	0.0	0.0	825.9

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (AR11835) (2045)  
**RDU:** Public Communications Services (30)

	FY2012 Actuals	FY2013 Conference Committee	FY2013 Authorized	FY2013 Management Plan	FY2014 Governor	FY2013 Management Plan vs FY2014 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	727.1	825.9	825.9	825.9	825.9	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>727.1</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>0.0</b>	<b>0.0%</b>
<b>Fund Sources:</b>							
1004 Gen Fund (UGF)	727.1	825.9	825.9	825.9	825.9	0.0	0.0%
<b>Unrestricted General (UGF)</b>	<b>727.1</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>0.0</b>	<b>0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2013 Conference Committee To FY2013 Authorized *****												
FY2013 Conference Committee	ConfCom	825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
1004 Gen Fund		825.9										
<b>Subtotal</b>		<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Authorized To FY2013 Management Plan *****												
<b>Subtotal</b>		<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Management Plan To FY2014 Governor *****												
<b>Totals</b>		<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
77000	Grants, Benefits		727.1	825.9	825.9
Expenditure Account	Servicing Agency	Explanation	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>77000 Grants, Benefits Detail Totals</b>			<b>727.1</b>	<b>825.9</b>	<b>825.9</b>
77437	General Government	Alaska Public Broadcasting television station grants.	727.1	825.9	825.9

## Component: Satellite Infrastructure

### Contribution to Department's Mission

To sustain the key satellite infrastructure used for the delivery of audio and video news, public affairs, legislative and other state government content, public service information, entertainment, education, and state and federal emergency alert services to communities statewide.

### Core Services

- Alaska One - statewide public television (outside of Anchorage area) originating at KUAC Fairbanks distributed by satellite and broadcast throughout the state, providing rural viewers with Alaskan and national non-commercial programming.
- UATV - Distance education from the University of Alaska, distributed by satellite and reaching 100 communities and UA's rural campuses.
- Alaska Rural Communications Service (ARCS) - reaching more than 200 communities across Alaska with public television's educational programming, along with news and information, important statewide events, and commercial television programming. The State of Alaska owns and operates ARCS.
- State and Federal Emergency Alert Service (EAS) - delivery of transmitted tests of the Emergency Alert System statewide to bush, rural and urban communities as provided for in the State of Alaska's plan for emergency preparedness.
- Public Radio Services - delivery of programming by six different public radio stations and the Alaska Public Radio Network (APRN) to the 26 individual local stations and their translators reaching a total of 95% of Alaska's population.
- Technical monitoring and system maintenance of the satellite infrastructure is managed by Alaska Public Broadcasting Inc. (APBI) provides comprehensive management support and trouble-shooting services at the statewide and community levels. APBI also provides information and advice to DOA/ETS on public telecommunications policy issues, public broadcasting needs and issues and responds to requests for service from DOA or ETS on various other telecommunications issues.

### Major Component Accomplishments in 2012

- Managed and coordinated the statewide Alaska Rural Communication Commission (ARCS) television program service throughout FY2012 without any major system-wide shutdowns, failures or outages. In the course of the past year Alaska Public Broadcasting, Inc. (APBI) handled over 570 contacts from 80 locations around Alaska, restoring service in over 35 cases.
- Successfully managed the satellite infrastructure responsible for delivering the ARCS service, Alaska One, University Alaska TV (UATV) and several public radio channels including Alaska Public Radio Network.
- Successfully managed the transition of public television feeds within the satellite multiplex, migrating from Alaska One to the Alaska Public Television model without interruption or degradation in services.
- Accomplished the goal of fully integrating next-generation Emergency Alert Service (EAS) decoding equipment to the ARCS satellite distribution system. Met compliance deadlines for Federal Communication Commission (FCC) and Federal Emergency Management Agency (FEMA) directives regarding reception of Common Alerting Protocol-Emergency Alert Service (CAP EAS) alerts. Increased use by Alaska's commercial and non-commercial broadcasters of ARCS as a primary monitoring source for statewide emergency alerts.

### Key Component Challenges

Maintaining the satellite link and keeping costs neutral.

### Significant Changes in Results to be Delivered in FY2014

No significant changes in results to be delivered in FY2014

## Statutory and Regulatory Authority

AS 44.21.305-330      Telecommunications

Contact Information
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### Satellite Infrastructure Component Financial Summary

*All dollars shown in thousands*

	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	888.2	902.1	902.1
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	160.0	268.9	268.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>1,048.2</b>	<b>1,171.0</b>	<b>1,171.0</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	848.2	847.3	847.3
1007 Interagency Receipts	200.0	100.0	100.0
1108 Statutory Designated Program Receipts	0.0	223.7	223.7
<b>Funding Totals</b>	<b>1,048.2</b>	<b>1,171.0</b>	<b>1,171.0</b>

### Estimated Revenue Collections

Description	Master Revenue Account	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b><u>Unrestricted Revenues</u></b>				
None.		0.0	0.0	0.0
<b>Unrestricted Total</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b><u>Restricted Revenues</u></b>				
Interagency Receipts	51015	200.0	100.0	100.0
Statutory Designated Program Receipts	51063	0.0	223.7	223.7
<b>Restricted Total</b>		<b>200.0</b>	<b>323.7</b>	<b>323.7</b>
<b>Total Estimated Revenues</b>		<b>200.0</b>	<b>323.7</b>	<b>323.7</b>

**Summary of Component Budget Changes  
From FY2013 Management Plan to FY2014 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2013 Management Plan	847.3	0.0	323.7	0.0	1,171.0
FY2014 Governor	847.3	0.0	323.7	0.0	1,171.0

**Component Detail All Funds**  
**Department of Administration**

**Component:** Satellite Infrastructure (AR11840) (2349)  
**RDU:** Public Communications Services (30)

	FY2012 Actuals	FY2013 Conference Committee	FY2013 Authorized	FY2013 Management Plan	FY2014 Governor	FY2013 Management Plan vs FY2014 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	888.2	902.1	902.1	902.1	902.1	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	160.0	268.9	268.9	268.9	268.9	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>1,048.2</b>	<b>1,171.0</b>	<b>1,171.0</b>	<b>1,171.0</b>	<b>1,171.0</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004 Gen Fund (UGF)	848.2	847.3	847.3	847.3	847.3	0.0 0.0%
1007 I/A Rcpts (Other)	200.0	100.0	100.0	100.0	100.0	0.0 0.0%
1108 Stat Desig (Other)	0.0	223.7	223.7	223.7	223.7	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>848.2</b>	<b>847.3</b>	<b>847.3</b>	<b>847.3</b>	<b>847.3</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>200.0</b>	<b>323.7</b>	<b>323.7</b>	<b>323.7</b>	<b>323.7</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Satellite Infrastructure (2349)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2013 Conference Committee To FY2013 Authorized *****												
<b>FY2013 Conference Committee</b>												
ConfCom		1,171.0	0.0	0.0	902.1	0.0	0.0	268.9	0.0	0	0	0
1004 Gen Fund		847.3										
1007 I/A Rcpts		100.0										
1108 Stat Desig		223.7										
<b>Subtotal</b>		<b>1,171.0</b>	<b>0.0</b>	<b>0.0</b>	<b>902.1</b>	<b>0.0</b>	<b>0.0</b>	<b>268.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Authorized To FY2013 Management Plan *****												
<b>Subtotal</b>		<b>1,171.0</b>	<b>0.0</b>	<b>0.0</b>	<b>902.1</b>	<b>0.0</b>	<b>0.0</b>	<b>268.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2013 Management Plan To FY2014 Governor *****												
<b>Totals</b>		<b>1,171.0</b>	<b>0.0</b>	<b>0.0</b>	<b>902.1</b>	<b>0.0</b>	<b>0.0</b>	<b>268.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Services**

**Component:** Satellite Infrastructure (2349)  
**RDU:** Public Communications Services (30)

Line Number	Line Name			FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
73000	Services			888.2	902.1	902.1
Expenditure Account	Servicing Agency	Explanation		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>73000 Services Detail Totals</b>				<b>888.2</b>	<b>902.1</b>	<b>902.1</b>
73150		Information Technlgy	Information technology service costs	80.4	80.4	80.4
73156		Telecommunication	Telecommunication services.	807.8	707.8	707.8
73156	Various	Telecommunication	Potential telecommunication services.	0.0	113.9	113.9

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Satellite Infrastructure (2349)  
**RDU:** Public Communications Services (30)

Line Number	Line Name			FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
77000	Grants, Benefits			160.0	268.9	268.9
Expenditure Account	Servicing Agency	Explanation		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
<b>77000 Grants, Benefits Detail Totals</b>				<b>160.0</b>	<b>268.9</b>	<b>268.9</b>
77110	Grants	Various	Potential grants for general government.	0.0	108.9	108.9
77437	General Government		General government grants.	160.0	160.0	160.0

**Restricted Revenue Detail**  
**Department of Administration**

**Component:** Satellite Infrastructure (2349)  
**RDU:** Public Communications Services (30)

<b>Master Account</b>	<b>Revenue Description</b>				<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>
51015	Interagency Receipts				200.0	100.0	100.0
<b>Detail Information</b>							
<b>Revenue Amount</b>	<b>Revenue Description</b>	<b>Component</b>	<b>Collocation Code</b>	<b>AKSAS Fund</b>	<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>
51015	Interagency Receipts Interagency receipts from state entities for services		2300200	11100	100.0	0.0	0.0
59450	University Of Alaska RSA with the University of Alaska Fairbanks for the Alaska transponder fee.		2300200	11100	100.0	100.0	100.0

**Restricted Revenue Detail**  
**Department of Administration**

**Component:** Satellite Infrastructure (2349)  
**RDU:** Public Communications Services (30)

<b>Master Account</b>	<b>Revenue Description</b>			<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>	
51063	Statutory Designated Program Receipts			0.0	223.7	223.7	
<b>Detail Information</b>							
<b>Revenue Amount</b>	<b>Revenue Description</b>	<b>Component</b>	<b>Collocation Code</b>	<b>AKSAS Fund</b>	<b>FY2012 Actuals</b>	<b>FY2013 Management Plan</b>	<b>FY2014 Governor</b>
55922	Stat Desig -Contract Potential revenue from outside entities.		2300200	11100	0.0	223.7	223.7