



FOR IMMEDIATE RELEASE

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Division of Motor Vehicles Offers Iditarod Plate

(Anchorage) – The Department of Administration, Division of Motor Vehicles (DMV), is pleased to offer a new license plate to those who have shown the dedication, spirit, and exemplary athletic ability to complete the Iditarod Trail Sled Dog Race.

Finishers of the Iditarod will be able to purchase these exclusive plates for \$50 through any DMV office. These plates will only be available for placement on vehicles registered in Alaska.

DMV Director Whitney Brewster said, “Offering the Iditarod plate is an excellent way to show the spirit of Alaska and to honor those who have gone above and beyond to complete the ‘Last Great Race on Earth.’”

Senate Bill 50, sponsored by Senator Charlie Huggins, authorized the creation of the Iditarod plate and passed the 26th Legislature unanimously.

More information, including a design sample, can be found on the DMV’s website at <http://doa.alaska.gov/dmv/plates/iditarod.html>. For questions, please call DMV Director Whitney Brewster at 269-5559.