# Alaska Seafood Marketing Institute



| Name:         | ALEXA TONKOVICH                    |
|---------------|------------------------------------|
| Position:     | Executive Director                 |
| Organization: | Alaska Seafood Marketing Institute |

| Dates T | raveled |  |                                 | Conference | Transportation |        | Lodging  | Other    | Travel |
|---------|---------|--|---------------------------------|------------|----------------|--------|----------|----------|--------|
| Begin   | End     | Purpose of Trip  | Destination                     | Fees       | Costs          | M & IE | Expenses | Expenses | Total  |
| 1/5/16  |         | Work out of Seattle office; meet with Alaska Seafood Marketing Institute (ASMI) board of directors and with seafood industry representatives; speak at the Northwest Salmon Canners Association (employee Tonkovich paid \$91 for personal deviation 1/9/16)   | Seattle                         |            | 659            | 336    | 734      | 36       | 1,765  |
| 1/13/16 |         | Speak at a World Trade Center luncheon   | Anchorage                       |            | 339            | 60     |          | 3        | 402    |
| 1/16/16 | -,,     | Attend National Fisheries Institute's Global Seafood Market Conference (GSMC). GSMC is attended by high-level seafood industry executives as well as major retailers and operators. Sessions include analysis of trends and global market conditions by industry experts                               | Miami, FL                       | 1,760      | 785            | 455    | 1,973    | 28       | 5,001  |
| 2/8/16  |         | Meet with ASMI seafood technical and international committees; attend Symphony of Seafood; work out of Seattle office; meet with seafood industry representatives  | Seattle                         |            | 584            | 335    | 684      | 23       | 1,626  |
| 2/29/16 |         | Speak at annual Seafood Products Association (SPA) workshop (SPA paid travel expenses of \$566.09)   | Seattle                         |            | 383            |        | 183      |          | 566    |
| 3/3/16  |         | Attend Seafood Expo North America show; meet with Alaska seafood buyers and suppliers; meet with non-governmental organizations; meet with Governor Walker's Washington D.C. office; meet with federal delegation from Alaska; meet with federal aid agencies in connection with ASMI food aid program | Boston, MA;<br>Washington, D.C. | 75         | 1,572          | 587    | 2,504    | 69       | 4,807  |
| 4/6/16  | 4/7/16  | Speak at Resource Development Council meeting  | Anchorage                       |            | 259            | 92     | 99       | 50       | 500    |

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| 4/21/16 | 4/29/16 | Attend Seafood Expo Global show, the world's largest seafood trade event; meet with Alaska seafood buyers; meet with ASMI board members; meet with European marketing staff; meet with non-governmental organizations (personal deviation 4/21/16)   | Brussels, Belgium      |            | 2,098          | 1,032  | 1,614    | 11       | 4,755  |
| 5/11/16 | 5/13/16 | Meet with Seattle staff; meet with Alaska seafood industry representatives; attend Responsible Fisheries Management committee meeting  | Seattle                |            | 442            | 187    | 471      | 50       | 1,150  |
| 6/10/16 | 6/12/16 | Host a fisherman's town hall meeting; speak at Bristol Bay<br>Regional Seafood Development Association's annual member<br>meeting  | Naknek; King<br>Salmon |            | 720            | 150    | 424      | 50       | 1,344  |
| 6/19/16 | 6/25/16 | Work with ASMI's domestic marketing and Responsible Fisheries Management staff; conduct employee evaluations; meet with ASMI board members and seafood industry representatives  | Seattle                |            | 811            | 481    | 1,684    |          | 2,976  |
| 7/11/16 | 7/16/16 | Attend and represent ASMI at the United States Agricultural Export Development Council (USAEDC) attaché conference; meet with overseas foreign agricultural service posts and United States Department of Agriculture (USDA) officials; meet additionally with USDA compliance and research and food aid contractors | Washington, D.C.       | 255        | 1,479          | 355    | 1,289    |          | 3,378  |
| 7/20/16 | 7/21/16 | Represent ASMI on the University of Alaska Anchorage<br>Montgomery Dickson Center board; meet with ASMI board<br>chairman; meet with seafood industry representatives  | Anchorage              |            | 474            | 90     | 210      | 50       | 824    |
| 7/26/16 | 8/4/16  | Attend ASMI's International Marketing Committee meeting; attend seafood industry meetings (personal deviation 7/26-7/31/16)  | Seattle                |            | 477            | 259    | 705      | 50       | 1,491  |

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| 8/16/16  |          | Attend a two day planning session of ASMI domestic marketing program  | Seattle  |            | 825            | 259    | 905      |          | 1,989  |
| 8/29/16  |          | Attend the 2016 Annual Sustainability Summit where ASMI will showcase the Global Seafood Sustainability Initiative recognition of Alaska's Responsible Fisheries Management certification   | Portsmouth, NH                                 |            | 1,119          | 219    | 894      | 50       | 2,282  |
| 9/6/16   |          | Speak on market and global trends of Alaska seafood at the<br>Seattle Metropolitan Chamber of Commerce's Alaska Business<br>Forum event; meet with Alaska seafood industry; meet with<br>ASMI board members; meet with ASMI staff           | Seattle  |            | 103            | 259    | 807      |          | 1,169  |
| 9/26/16  |          | Attend and present at the United Fishermen of Alaska board meeting; meet with seafood industry representatives  | Anchorage                                      |            | 336            | 90     | 99       |          | 525    |
| 9/28/16  |          | Meet with outgoing domestic marketing director for transition<br>plan; attend seafood industry meetings; attend a brand<br>roundtable event with ASMI's public relations firm; conduct<br>interviews to recruit domestic marketing director | Seattle  |            | 885            | 629    | 1,427    | 50       | 2,991  |
| 10/20/16 |          | Conduct second round of interviews for the domestic marketing director position   | Seattle  |            | 778            | 111    | 244      | 393      | 1,526  |
| 10/23/16 | 10/27/16 | Attend ASMI's All Hands on Deck meetings  | Anchorage                                      |            | 379            | 198    | 396      |          | 973    |
| 11/13/16 |          | Meet with food aid contractor; meet with public relations firm; meet with Senator Murkowski's staff; attend the annual USAEDC workshop and conference; attend the Pacific Marine Expo; present on behalf of ASMI at a town hall meeting     | Washington, D.C.;<br>Baltimore, MD;<br>Seattle | 405        | 1,417          | 502    | 1,766    | 50       | 4,140  |

| Orga        | <b>Position:</b> | ALEXA TONKOVICH Executive Director Alaska Seafood Marketing Institute  | -<br>-<br>- |            |                |        |          |          |        |
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| 12/1/16     |                  | Meet with seafood industry representatives; attend Northwest<br>Fisheries Association meeting; work out of Seattle office with<br>domestic marketing staff; introduce new Domestic Marketing<br>Director | Seattle     |            | 827            | 389    | 585      | 50       | 1,851  |
|             |                  |  |             |            |                |        |          |          |        |
| TOTALS: ALE |                  | EXA TONKOVICH  | 2,495       | 17,751     | 7,075          | 19,697 | 1,013    | 48,031   |        |

M & IE column contains meals and incidental allowance

Other Expenses column includes E-Travel Office service fees, hotel charges (such as phone, computer, and internet usage), and other incidental expenses