

Alaska Seafood Marketing Institute



**Schedule of Travel for Executive Positions
Calendar Year 2017**

Name:		ALEXA TONKOVICH							
Position:		Executive Director							
Organization:		Alaska Seafood Marketing Institute							
Dates Traveled		Purpose of Trip	Destination	Conference Fees	Transportation Costs	M & IE	Lodging Expenses	Other Expenses	Travel Total
Begin	End								
1/8/17	1/10/17	Attend a meeting of Alaska Seafood Marketing Institute's (ASMI) Responsible Fisheries Management (RFM) Committee; meet with ASMI Seattle staff	Seattle		831	185	390	50	1,456
1/16/17	1/22/17	Attend the Global Seafood Market Conference which is hosted by the National Fisheries Institute (NFI) (personal deviation 1/20-1/22/17)	San Francisco, CA	1,860	654	259	975		3,748
1/29/17	1/31/17	Attend ASMI's Domestic Marketing Committee Meeting	Seattle		850	185	390		1,425
2/4/17	2/10/17	Lead a trade mission of 10 to 11 Alaska seafood industry members to Seoul and Busan, Korea; conduct plant tours; conduct retail tours; visit overseas marketing headquarters; meet with Foreign Agricultural Service and other high-level meetings; explore further market potential; create loyalty to the Alaska brand; give press interviews	Seoul, Korea; Busan, Korea		1,586	706	904	2	3,198
3/15/17		Attend a meeting at the University of Alaska Anchorage; meet with Alaska Tourism; meet with seafood industry member	Anchorage		530	45		50	625
3/17/17	3/22/17	Attend the Seafood Exposition North America (SENA)	Boston, MA	75	1,421	388	1,203		3,087
3/25/17	3/28/17	Work out of the Seattle office; meet with Seattle staff; meet with seafood industry members (personal deviation 3/25/17)	Seattle		538	185	476		1,199
4/7/17	4/8/17	Meet with Governor Bill Walker and the Alaska Office of International Trade	Anchorage		691	90	99	50	930

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Position: Executive Director									
Organization: Alaska Seafood Marketing Institute									
4/22/17	4/29/17	Attend Seafood Expo Global show, meet with Alaska seafood buyers; meet with ASMI board members; meet with European marketing staff; meet with non-governmental organizations (personal deviation 4/29/17)	Brussels, Belgium		2,057	769	1,202	32	4,060
5/15/17	5/20/17	Attend NFI's Future Leaders session; meetings with Alaska Federal delegations; meet with Senators Lisa Murkowski and Dan Sullivan; meet with Representative Don Young; meetings with National Oceanic and Atmospheric Administration	Washington, D.C.		1,225	371	1,351	50	2,997
6/3/17	6/9/17	Attend SeaWeb Seafood Summit 2017; attend seafood industry meetings	Seattle		510	429	1,947	1	2,887
6/13/17	6/16/17	Attend NFI's Future Leaders session; meet with Port of Los Angeles; meet with Certified Laboratories; meet with Santa Monica Seafood Company, an Alaskan seafood distributor	Los Angeles, CA		765	224	654	50	1,693
6/19/17	6/23/17	Represent ASMI at Gateway 2017; educate and encourage American businesses to explore e-commerce opportunities in China	Detroit, MI	250	995	313	989	404	2,951
6/28/17		Meet with World Trade Center Alaska and the new Japanese Consulate to Alaska; meet with seafood industry members	Anchorage		465	45			510
7/9/17	7/14/17	Attend NFI's Future Leaders session; meet with Pacific Seafood Group; meet with SeaShare; work out of Seattle office; meet with Seattle-based industry	Portland, OR; Seattle		1,218	370	1,284	50	2,922
7/25/17	7/29/17	Work out of the Seattle office; meet with ASMI's Domestic Marketing team; meet with Seattle-based industry	Seattle		631	333	1,384		2,348

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8/8/17	8/10/17	Attend ASMI's International Marketing committee meeting; meet with ASMI's overseas marketing representatives; attend a meeting of the Genuine Alaska Pollock Producers	Seattle		506	167	707		1,380
8/13/17	8/18/17	Attend NFI's Future Leaders session; meet with east coast fishing companies; meet with Chef Barton Seaver; meet with Seafood Industry Research Fund; meet with Diversified Communications	Portland, ME		1,440	348	1,297	50	3,135
8/24/17		Work with Edelman public relations firm in preparation for the World Seafood Congress (WSC)	Seattle		402	56			458
8/27/17	8/30/17	Hold briefing on ASMI activities for seafood executives	Seattle		1,007	241	728		1,976
9/9/17	9/18/17	Speak on behalf of ASMI at the WSC (Ms. Tonkovich paid \$116 for personal deviation 9/15-9/18/17)	Reykjavik, Iceland	920	1,692	831	1,217	75	4,735
9/25/17	9/29/17	Work in Seattle office with ASMI's Domestic Marketing team	Seattle		492	333	1,049	50	1,924
10/10/17	10/15/17	Attend Northwest Fisheries Association meetings; attend industry meetings; work in Seattle office (personal deviation 10/15/17)	Seattle		617	316	1,169	66	2,168
10/23/17	10/25/17	Attend a meeting of ASMI's RFM committee; meet with industry members that serve on RFM committee	Seattle		806	167	566	50	1,589
11/13/17	11/19/17	Attend the United States Agricultural Export Development Council Conference and annual workshop; attend meetings in Washington, D.C.; attend the Pacific Marine Expo (personal deviation 11/19/17)	Baltimore, MD; Washington, D.C.; Seattle	464	1,190	428	1,332	50	3,464

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11/27/17	11/30/17	Attend ASMI's All Hands on Deck meetings	Anchorage		363	178	297		838	
12/11/17	12/14/17	Attend seafood industry meetings; work out of Seattle office	Seattle		549	259	627	66	1,501	
TOTALS: ALEXA TONKOVICH					3,569	24,031	8,221	22,237	1,146	59,204

M & IE column contains meals and incidental allowance

Other Expenses column includes E-Travel Office service fees, hotel charges (such as phone, computer, and internet usage), and other incidental expenses