				ract Number	
			2021-020		
			2. IRIS or DGS	Solicitation N	lumber (if used)
			3. Optional Ren		Yes 🛮 No
			Years remain		letter Cod -
STATEO	4. Agency Unit and Appropriation Code				
STATE OF ALASKA AMENDMENT TO PROFESSIONAL SERVICES CONT			5. IRIS GAE Number (if used)		d)
	ONAL CENTICE	COMMUNICA	6. Amendment	No. FOUR	
This agreement is between the State of Alaska,					
7. Department of		3.7			
Administration / Commissioner's Office	ce		hereafter the S	tate, and	
8. Contractor			h 64 44 - 6		
OrgShakers Mailing Address	Street as D.O. Bay	Cit.	hereafter the C		
	Street or P.O. Box	City	State	ZIP Code	
140 E 45th St., 44th Floor 9. Original period of performance		New York	NY	10017	
	20, 2020	10. Amended period of		-a D	
FROM: May 7, 2020 TO: Jul 11. Previous amount of contract to date:	y 28, 2020 12. Amount of this amend	FROM: May 7, 20			ember 31, 2021 shall not exceed
\$355,000.00	\$367,083.00	inent.		\$722,083	
\$722,083.00 IN WITNESS WHEREOF the parties hereto NOTICE! This amendment has no effect		ment.			
15. CONTRACTOR		f the contracting agency,	procurement offic	erordesigne	ee.
Name of Firm					
Name of Film		17. CERTIFICATION	N: I certify that th	e facts hereir	n and on supporting
OrgShakers		17. CERTIFICATION documents are correct funds and appropriate this obligation, or that	N: I certify that the ct, that this vouch ions cited, that suft there is a sufficie	e facts hereir er constitutes fficient funds nt balance in	n and on supporting s a legal charge against are encumbered to pay
OrgShakers	Date	17. CERTIFICATION documents are correct funds and appropriate this obligation, or that cover this obligation.	N: I certify that th ct, that this vouch ions cited, that su' t there is a sufficie I am aware that t	e facts hereir er constitutes fficient funds nt balance in o knowingly r	n and on supporting s a legal charge against are encumbered to pay the appropriation cited to make or allow false
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OrgShakers Signature of Authorized Representative Typed or Printed Name of Authorized Representative Lauren Kincaid Title Senior Consultant 16. CONTRACTING AGENCE Department/Division Administration / Commissioner's Office Signature of Project Director Typed or Printed Name of Project Director Kelly Tshibaka	O2(03/2021 /e	17. CERTIFICATION documents are correct funds and appropriate this obligation, or that cover this obligation. entries or alterations suppress, conceal, reavailability of a public punishable under AS taken up to and inclu	N: I certify that the ct, that this vouch ions cited, that sufficie I am aware that to on a public record emove or otherwise record constitute 11.56.815820 ding dismissal.	e facts hereir er constitutes ifficient funds nt balance in o knowingly roughly roughl	n and on supporting a legal charge against are encumbered to pay the appropriation cited to make or allow false by destroy, mutilate, verity, legibility or with public records olinary action may be



Our Understanding of Your Needs

We understand your priorities are to build the State's resiliency and self-sufficiency through embedding the Program Acceleration Office and the PPP Phase 2 related programs and systems introduced in CY2020.

1. Program Acceleration Office

Support the DOA to embed the State of Alaska's Program Acceleration Office (PAO) to enable ongoing, robust program management, visibility of, and engagement with, programs taking place across the State of Alaska.

2. Program Management Support for PPP Phase 2 Programs and Systems: Pathway, AspireAlaska and AlaskaNow

Build the State of Alaska's resiliency by giving SOA's workforce the tools, resources and skills to adjust to the changes that have arisen due to the COVID-19 pandemic. For example, the transition to long-term remote working, leading teams and managing performance remotely, virtual onboarding and remote learning, implementing new technologies, telecommuting and business changes as well as the significant workplace and workflow changes that have arisen.

Specific deliverables include:

Pathway program

- Communication planning and messaging for full-scale, phased rollout of the business processes related to the performance management and learning management programs, including remote work aspects.
 - Assist with the creation of video messages, written messaging, communications strategies, stakeholder and investor engagement, etc.
 - Partner with DOPLR and PAO to develop and deliver the communication strategy, including outreach to departments, employees, etc.
- Project oversight to ensure the rollout plan occurs and meets objectives and goals.
 - Partner with DOPLR to develop and deliver the phased rollout plan for the Pathway program.
 - Integrate with AspireAlaska and AlaskaNow rollout plans to ensure adequate resources and optimize successful implementation.
 - Address remote work impacts and implications for the rollout.

AspireAlaska

- Learning Management aspect
 - Partner with DOPLR and Marick Group to develop and deliver rollout plan for CY2021, focusing on virtual learning for state employees and supporting the remote work environment.
 - Work with state departments and Marick Group to migrate department LMS content to AspireAlaska, where feasible



- Communication planning and messaging in conjunction with Marick Group and PAO
- o Performance Management Aspect
 - Partner with DOPLR and Marick Group to develop and deliver rollout plan for CY2021, focusing on virtual performance management and supporting teleworking employees.
 - Communication planning and messaging in conjunction with Marick Group and PAO

AlaskaNow

- o Onboarding
 - Partner with DOPLR to develop and deliver communication plan and rollout plan to other departments, focusing on virtual onboarding and supporting remote work environment.
 - Integrate with AspireAlaska and Pathway to ensure a smooth phased implementation across the enterprise.
- o HR Workflow
 - Partner with DOPLR to develop and deliver communication plan and rollout plan for the HR community and department system users, focusing on virtual business processes and supporting remote work environment.
 - Integrate with AspireAlaska and Pathway to ensure a smooth phase implementation across the enterprise.

General

Assist with training materials and/or job aids, if needed, and other methods required to
ensure the Phase 2 systems and business processes can be successfully used in a
remote work environment and that users can successfully use the systems and
processes, with positive results.



Your Investment

The scope covers projects that have come about both because of the COVID-19 pandemic (PPP related) as well as projects that are unrelated to the pandemic response and costs have been allocated accordingly.

Support provided	Pandemic (PPP) related	Non-PPP related	2021 Fees
Program Acceleration Office (PAO)			
► Program communications	\$7,813	\$7,812	\$15,625
 Communications support for transformation programs (HR, IT, Procurement) 	\$5,078	\$15,235	\$20,313
Communications content for all PAO projects (incl. PPP related)	\$25,000	\$25,000	\$50,000
► Programs change management	\$12,500	\$12,500	\$25,000
Program stakeholder management for PPP related projects	\$6,250	\$0	\$6,250
► PAO virtual 'vision room'	\$3,125	\$3,125	\$6,250
► Program governance framework	\$4,688	\$1,562	\$6,250
► Project economics review	\$9,375	\$3,125	\$12,500
► Project resourcing review	\$4,688	\$1,562	\$6,250
► PAO on-call collaboration / support	\$7,813	\$7,812	\$15,625
Pandemic-driven structure reviews	\$15,235	\$5,078	\$20,313
► Knowledge exchange	\$3,125	\$3,125	\$6,250
PAO Fees	\$104,690	\$85,936	\$190,626
Pathway Program Management			
March through June 2021			
- Full time (1.0 FTE) program manager	\$91,520		\$91,520
- Implementation support	\$7,143		\$7,143
▶ July through Dec 2021			4.7.13
- Part time (0.5 FTE) program manager	\$67,080		\$67,080
- Implementation support	\$10,714		\$10,714
Pathway Program Management Fees	\$176,457		\$176,457
TOTAL Fees	\$281,147	\$85,936	\$367,083

Timeline:

We understand this scope of work needs to be completed before 31 December 2021 – exact project timelines to be agreed.

Additional Support Available:

We continue to be available to the State of Alaska beyond this scope of work. If, through these initiatives, it is identified by the State of Alaska that additional support is required, we can agree additional scope and pricing accordingly.